

New Distributor Orientation Checklist

Welcome to Synergy Worldwide. We're the [Global Health Makeover](#) team and we want to help you build a viable and successful Synergy business. Like any business it will require work on your part but **there are steps that you can take to speed the process.** This checklist is one of them.

We want to help you build your infrastructure and marketing plan so that you can **acquire customers** and **attract business builders.** Customers will create cash flow and business builders will create residual income. **Both are important.** This checklist will help you and your Synergy sponsor begin the process of developing a solid base on which to build your Synergy business.

We've created videos on the [Global Health Makeover website](#) to help you better understand how to implement many of these steps. We would encourage you to make good use of this website and these videos. Please start by filling in the below information and then systematically going through the checklist with your sponsor.

Sponsor's Name: _____
 Sponsor's Phone Number: _____
 Sponsor's Email Address: _____

Build Your Infrastructure

Every business needs an infrastructure to support its growth
and so does your Synergy business

- Your Business Cards [video on GHM website](#)
- Your Website Options [video on GHM website](#)
- Understand Your Back Office..... [video available from Synergy](#)
(choose "Synergy Pulse" tab, then "Pulse Training" video)
- Why 3 Tracking Centers..... [video on GHM website](#)
- Autoship..... [video on GHM website](#)
- Establish a separate business checking account
- Order **Small Business Tax Advantages** by David Malpas [click to order](#)

Develop Your Marketing Strategy

Without a strategy, your Synergy business will lack focus and direction

- Choose Your Resource Tools [video on GHM website](#)
- Access our Cardiovascular Wellness Library [GHM website, cardio library](#)
- Develop Your Niche [video on GHM website](#)
- Utilize the "Weekly Tracker for Success!" [download PDF](#), [video on GHM website](#)

Understand Sponsoring and Placement

Proper sponsoring and placement will help you maximize the Synergy compensation plan and tap into “Banked Volume”

- Good Sponsoring and Placement Techniques [video on GHM website](#)
- Know How to Fill Out Forms [video on GHM website](#)
- Understand the Synergy Compensation Plan..... [video on GHM website](#)
- Download the “Policy & Procedure Manual” and read it [from Synergy website](#)

Training

By combining passion with competency, you will accelerate the growth of your Synergy business

- Understand the power of our Three Key Goals [video on GHM website](#)
- Sign up for a Team 6 Training Program [register on the website](#)
- Attend the live Saturday webinars [video on GHM website](#)
- Visit our Training page [GHM website, training](#)
- Visit our Product Information page [GHM website, product information](#)

Stay Connected

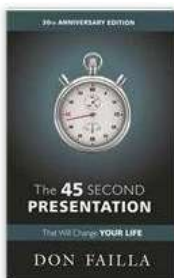
This is your lifeline to staying current in the Synergy community

- Send your personal contact information to **Bob Wischmeier** – see the website to complete the needed form so that you can receive our weekly updates and important information.
- Join us for our **Weekly Monday Morning Team Calls** at 7:30 am MST **805.399.1000**
access code **763468#**
- Join us for our **Monthly Conference Call** with Dane Iorg **805.399.1000**
(1st Thursday of the Month at 8 pm MST) access code **763468#**
- Subscribe to the **Synergy Blog** to receive updates and reminders for the Synergy Cardio Call, the Synergy Corporate Call, any regional and local meetings, the Synergy Open House, and Synergy's annual meeting. Go to the [Synergy website](#) to complete this step.

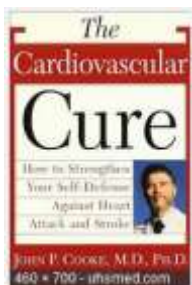
Personal Development

This is critical to both your Synergy business as well as all areas of your life

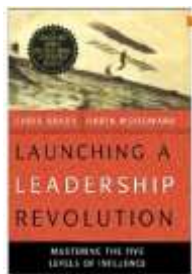
- ❑ Order your copy of Dr. Louis J. Ignarro's book [**NO More Heart Disease**](#), which will help you better understand the benefits of nitric oxide and your endothelium for improved cardiovascular health. See website for ordering or click book title for Amazon.
- ❑ Order your copy of [**The Slight Edge**](#) by Jeff Olsen, which will help you better understand how to create momentum for your Synergy business. See website for ordering or click book title for Amazon.
- ❑ Invest in other great books that will continue to help you grow and develop. Here are some suggestions (click on the book for a direct link to Amazon):



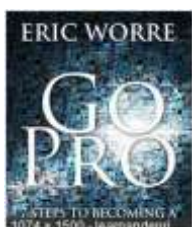
[**The 45 Second Presentation**](#) by Don Falia



[**The Cardiovascular Cure**](#) by Dr. John Cooke



[**Launching a Leadership Revolution**](#) by Chris Brady & Orrin Woodward



[**Go Pro**](#) by Eric Worre