

# Your Marketing Strategy and Tools For Building Your Synergy Funnel



## 3 Main Marketing Strategies

**Nitric Oxide Therapy**  
and Our Product of  
Choice is  
ProArgi-9+

High Blood Pressure  
Diabetic Complications  
Sexual Health  
Women's Heart Health  
Ethnic Heart Health  
(Hispanic, Black, Asian)  
Athletic Performance

**Microbiome Research**  
and Our Product of  
Choice is the Purify Kit  
and Other Biome  
Products

Weight Management  
Weight Loss  
Digestive Issues  
Leaky Gut  
Shakeology  
Vegetarian and Vegan

**Holistic Skin Care**  
and Our Product of  
Choice is  
Trulum

Vibrant Skin  
Intrinsic Youth Technology



<https://www.oursynergyfamily.com/>

<https://www.oursynergyfamily.com/resources-2/>



**Key Videos:** Clinically Proven  
The ProArgi-9+ Advantage  
The Synergy Library for specific cardiovascular concerns

**Infographics:** ProArgi-9+ Comparison Chart  
Nitric Oxide

**PDFs:** Empower Your Heart Through Nitric Oxide Therapy  
Instruction Sheet

### Spanish Resources

<https://www.oursynergyfamily.com/spanish-resources/>

Synergy Worldwide Brochures, Fact Sheets, and Catalog



**Key Videos:**      **How Your Microbiome Impacts Your Weight**  
**The 3 E's and 4 R's for Gut Health – Part One**  
**The 3 E's and 4 R's for Gut Health – Part Two**

**PDFs:**              **Leaky Gut Survey**  
**The Purify Kit**  
**Empower Your Life Through Microbiome Research**  
**The Purify Manual**



**Key Videos:**      **How to Present the Trulum Product Line by Judy Feldhausen**

**PDFs:**              **Intrinsic Youth Technology**

**Other Marketing Strategy – e9 for Natural Energy**



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